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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor Patent Application Of:  
CRUM, Jesse D.

Reference No.: 2003-02

Serial No.: 10/649,449

Group Art Unit: 2854

Filed: August 26 2003

Examiner: Evanisko, L. J.

For: Communication Substrates Having Variably  
Applied Ferromagnetic Material, Ferromagnetic Composition  
And A System And Method Of Applying The Material  
To A Substrate

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

August 26, 2004

**TRANSMITTAL SHEET**

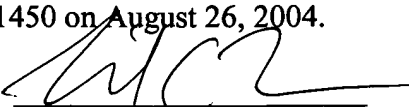
Sir:

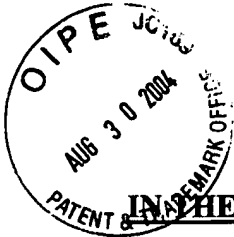
We are transmitting herewith the attached:

1. Transmittal Sheet containing Certificate of Mailing.
2. Response.
3. Return Postcard.

**CERTIFICATE OF MAILING** I hereby certify that this Response is being deposited with the United States Postal Service, first class mail addressed to the Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on August 26, 2004.

By:

  
Michael C. Maier  
Reg. No. 36,206



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Sir:

**RESPONSE**

Responsive to the Official Action dated August 18, 2004, applicant hereby elects the claims of Group I, claims 1 to 5 drawn to a communication piece, without prejudice to applicant's rights to file a divisional application on the subject matter of the non-elected claims. Applicant's now request examination on the merits.

The Examiner is encouraged to contact the undersigned in the event any small matters remaining outstanding so as to eliminate the necessity of another action and response.

Respectfully submitted,

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